

HPC Meeting Minutes
July 10, 2017
Dwight Foster Library

Meeting called to order on Monday, July 10, 2017 at 6:33 p.m., at the Dwight Foster Public Library by Commission President Tammy Doellstedt

Also present: Julia Chady, Vern Zech, Julia Ince

Absent: Jim Jorgenson

AGENDA:

1. Approval of June Minutes - Motion Chady, 2nd Zech
2. Treasurer's Report - Tammy
 - a. Premier Water Tower Fund - \$7,063.53,
 - b. Preservation City Budget - \$897.00

Old Business

1. Local Landmarks - Local Designation
 - a. Paperwork was submitted for The Fort Club to have the local registration added to the deed. We have other local listings that also need this added to their deeds.
 - b. Need to order plaque for The Fort Club - Old plaque designs were looked at, sizes options were discussed. A decision was made to keep the size of 10x7, logo design and coloring (bronze with black background) the same as previous plaques.
2. Water Tower
 - a. Tour Report July 1st we had roughly 40 visitors and July 4th we had roughly 100 visitors. The Model T rides on July 4th went well. Maybe try again starting from Farmer's Market or Museum.
3. Website/Social Media Training
 - a. Chady and Zech to meet with Jenni for training on updating the website.
4. Theater Case Signage
 - a. Dark House sent the digital file of the poster to Chady. Chady should send digital file to Ince to see if she can open it.
5. Intern Anna Cornell - Tammy
 - a. Intern is currently working on creating binders for all Local Landmarks. She will also update the nomination process for brochure and/or website. There is not enough time to have her work on walking tour brochure.
6. Walking Tour Brochure
 - a. Needs to be updated with new designations added. Corrections to Jones Farm photo in the brochure (pictures are incorrect) needs to be addressed. Old

brochures were viewed and layout options were discussed. Ince is willing to work on the brochure over the summer.

7. Historic District Signage: Merchants Ave & Main Street District
 - a. Look at possible sign posts/locations: McDonalds, Whitewater Ave, Library, Post Office, . . . Ince to work on design for signs and call Rudy w/ city to inquire on other banners that the city is working on. We discussed what we wanted listed on the banner (website, city logo, slogan and "welcome to...").
8. City Ordinance table for future meeting
9. Possible buildings for Local Landmark Nomination
 - a. Helmet Ajango House?
10. State Conference - No one to attend this year

New Business

1. Update to website needs to be addressed by Sept
2. Fall Meeting is scheduled for November 12th at the Hoard Museum. Draeger with WI Historical Society is scheduled to be the speaker.
3. Water Tower - retaining wall issues. We are considering if mortar needs to be added.
4. Chady to be new Secretary
5. Ince to be new Treasure beginning Sept 2017

Next Meeting - August 14, 2017 at the Dwight Foster Public Library

Next Tour - August 5th

Private Tour - Class Reunion

Motion to Adjourn - Zech, 2nd Doellstedt