

Merchants Avenue District



1 401 Whitewater Ave. Hoard Historical Museum (Circa 1866)

This Gothic Revival house was built in the mid-1860s and it has been extensively remodeled over the years. In 1909, Frank Hoard purchased the home and later renovated it with an Arts & Crafts motif. The youngest son of Governor W.D. Hoard, Frank was also president of the local Hoard Printing Company after his father's death in 1918. The children of Frank and Luella Hoard donated the building to the city in 1956 for use as a museum. Since then, four major additions have been added.



2 430 Whitewater Ave. Vickery House (1908)

Maier and Wollet of Jefferson built this substantial frame Queen Anne style house for merchant Herbert Vickery.



3 500 Whitewater Ave. Klein House (Circa 1909)

This Queen Anne house was built by George Klein who was mayor of Fort Atkinson in 1904-05 and 1918-20.



4 506 Whitewater Ave. Donkle House (1910)

This picturesque Queen Anne house was built by O.W. Donkle, a banker. It has a steeply pitched roof with an arched tripartite front window.



5 513 Foster St. Craig House (c. 1855)

This Gothic Revival house was built for Peter Craig. It is almost identical to those at 112 E. Milwaukee and 200 E. Milwaukee.



6 425 Foster St. Adelaide Bellman House (c. 1910)

The Adelaide Bellman house was built by Lloyd and Adelaide Bellman Lloyd, who lived in Chicago, for Adelaide's mother. Adelaide Bellman was an artist who graduated from the Chicago Art Institute. Her brothers, John and Frank, managed the Lyric Opera House in Fort Atkinson. When Mr. Lloyd died, Mrs. Adelaide Lloyd came to live with her mother. Milo and Joan Jones owned the house from 1958 to 1978.



7 414 Foster St. Foster House (1841)

This Greek Revival style building is Fort Atkinson's oldest frame house. It was moved to the museum property and restored in 1971. Built by Charles Rockwell for \$2,000, it was later sold to Dwight Foster. Wooden pegs are used throughout for the joinery. Mr. Foster was Fort Atkinson's first settler, operated the first ferry, and was the first postmaster.



8 339 Merchants Ave. Daniel White House (1854)

Built by Daniel White, this Greek Revival house has pilastered corners and a simple gable roof. The bracketed canopy over the entrance adds a Victorian touch. This house served as the rectory for St. Peter's Episcopal church in the 1930's.



9 323 Merchants Ave. Marston House (c. 1855-65)

This Italianate house with later Queen Anne additions was built by George Marston, a dry goods merchant. The individual most closely associated with it was Arthur Hoard, the middle son of Governor W.D. Hoard. Art founded Hoard's Creameries and Better Sox Knitting Mills. He lived in the house from 1893 until 1942. The house was damaged by fire in 1980 but has been completely restored.



10 303 Merchants Ave. Willard/Caswell House (1881)

Built by Dr. H.B. Willard for his daughter Della and her banker husband, Chester Caswell, this is one of the few local examples of the Mansard or French Second Empire style. It has metal curbs, tall windows with molded window banks, bracketed eaves and a veranda like porch (now enclosed).



11 332 Merchants Ave. Ganong House (c. 1871-73)

This fine example of Italianate architecture was built by Monmouth H. Ganong who was a store owner, ran a stagecoach line, and served both as mayor and postmaster of Fort Atkinson. It has a low pitched roof, tall windows, and elaborate window lintels. The house was remodeled in the 1930's and a library was added in 1942.



12 302 Merchants Ave. St. Peter's Episcopal Church (1928)

Designed by Eschweiler and Eschweiler of Milwaukee, this unusual Spanish Colonial Revival style church features a stucco exterior, prominent bell tower and side parapets. A new wing was added in 1990.



13 14 S. Third St. E. Langhoff House (c. 1890)

This picturesque Queen Anne style house was built by Ferdinand Langhoff.



14 109 S. Third St. E. Winslow House (1861)

Dr. Joseph Winslow built this Second Empire style house of cream brick with the focal point being the central tower with its tall thin windows and mansard roof. The side entrance led to the doctor's office.



15 115 S. Third St. E. McMillen House (1893)

G.W. McMillen who owned a meat market on Main Street built this Queen Anne style house. It has a multiplaned steep roof with open gables; fish scale shingles call attention to the height of the house. A barn in back repeats the house's features.



16 200 E. Milwaukee St. Allen House (1855)

This Davis and Downing type Gothic Revival house was built of local brick by Charles Allen. The one and one half story house has a steep roof and bracketed eaves. A sister to the houses at 112 East Milwaukee and 512 Foster, this dwelling was built for George Stafford, a lawyer and stockholder in the First National Bank of Fort Atkinson.